

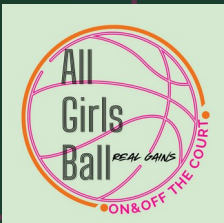
• 501(C)(3) NONPROFIT ORGANIZATION

ALL GIRLS BALL

Real gains. *On & off the court.*

• HOUSTON, TX • AGES 6-13

Learn. Grow. Lead.



• SPONSORSHIP PROSPECTUS

Join the movement.



WHO WE ARE

● OUR BELIEF

Girls deserve a space that takes them seriously as athletes and as people. All Girls Ball is a development league built to help girls compete, grow, and lead.

● MISSION

All Girls Ball exists to empower girls through competitive, skill-based basketball programming that develops athletic ability, leadership, resilience, teamwork, and community responsibility.

● VISION

A world where it feels safe to have fun and be tough as a girl.



WHY GIRLS NEED YOUR INVESTMENT

45%

DECLINE IN GIRLS' BASKETBALL PARTICIPATION

Ages 12–17 fell from 3.1M players in 2001 to 1.7M in 2024.

National Sporting Goods Association

67%

OF THE ATHLETIC OPPORTUNITIES BOYS GET

That's the share girls receive at majority Black and/or Hispanic schools — vs. 82% at predominantly white schools.

Resource equity analysis

60%

FUNDING GAP IN DIVISION I BASKETBALL

Schools spend \$93M more on men's teams than women's for equipment, recruiting, and travel.

USA Today, 2022

41%

OF WOMEN'S TEAMS ARE COACHED BY WOMEN

Down sharply from 90% in 1972, even as girls' participation has grown 10x since Title IX.

NCAA coaching representation data

WHAT GIRLS GET WHEN YOU INVEST



CONFIDENCE

Girls who play sports are 16% less likely to want to change their appearance — with real gains in confidence, grades, and relationships.

— ESPN



BELONGING

49% of girls drop out of sports by adolescence, six times the rate for boys — often from a lack of female role models and safe spaces.

— UNESCO



MENTAL HEALTH

Girls who play sports report mental health disorder rates 2.5x lower than girls who've never played.

— Women's Sports Foundation



STRONGER FUTURES

94% of C-suite women credit sports with building the resilience and teamwork that shaped their leadership.

— Forbes



MORE THAN A LEAGUE. IT'S A MOVEMENT.



All Girls Ball practice — Houston, TX

01

ALL GIRLS, EVERY NEIGHBORHOOD

Ages K–8th as athletes, with high school and college women mentoring and coaching through it — made possible by scholarships from investors like you.

02

FULL-COURT DEVELOPMENT

Longer seasons and more touch points, with leadership and conditioning opportunities that develop the whole child.

03

YEAR-ROUND GROWTH

10-week seasons, camps, and leadership programs — including Girl Scout Life Skills badges.

HOW WE COULD USE YOUR HELP

Securing reliable facilities alone is 80% of our operating budget. Here's where a partnership with All Girls Ball goes to work.



FACILITIES

Full Court Sponsorship

\$5,000

A banner behind both goals, plus your logo on uniforms, our website, and monthly newsletters.



ADMISSION

Her Game, Her Future

\$3,000

Sponsors 10 scholarships at a time, covering registration and uniforms for families for whom cost is a barrier. Logo on uniforms, website, and newsletter.



TALENT

Coach Development Sponsorship

\$1,000

Funds coach training for high school and college athletes learning to lead and coach through mentorship and real-life experience.

HOW WE MEASURE IMPACT

Every season, on and off the court.

ON THE COURT

Skill tracking on game days

Athlete journals

VOICES THAT MATTER

Parent surveys

Testimonials & social media growth

BEYOND THE COURT

Employing & training tomorrow's female leaders

Community partnerships

Quantifiable service projects



TESTIMONIALS

”

It has been very difficult — to impossible — to find an all-girls basketball league that supports girls in ways that give them confidence to grow. My daughter tried coed and stopped playing. After the All Girls Ball inaugural season, she's excited about playing again.

Teresa

Mom of a 10-year-old girl

”

Joining All Girls Ball has been a game-changer for my daughter. Since she started, we've seen her gain confidence both on and off the court. She's not only honing her basketball skills, but she's also built wonderful friendships.

Leslie

Mom of a 10-year-old girl



"By becoming a sponsor for All Girls Ball, you change the way girls in Houston see themselves and what they believe is possible."

— Cora Lindsay, All Girls Ball Founder

JOIN THE MOVEMENT

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